**COSTAS MARKIDES**

**Biographical Note**

Costas Markides is Professor of Strategy and Entrepreneurship and holds the Robert P. Bauman Chair of Strategic Leadership at the London Business School (University of London). A native of Cyprus, he received his BA (Distinction) and MA (1984) in Economics from Boston University, and his MBA (1985) and DBA (1990) from the Harvard Business School.

He serves on the Editorial Boards of several academic journals including the Strategic Management Journal, the Academy of Management Journal, the Academy of Management Perspectives, the Sloan Management Review and the European Management Journal. He is a member of the Academy of Management and the Strategic Management Society and serves on the Board of Directors of the Strategic Management Society. He was a participant at the World Economic Forum in Davos during 1999-2003 and in 2012-2013.

He has done research and published in the top academic journals on the topics of diversification, strategic innovation, business-model innovation and international acquisitions. His book: All the Right Moves: A Guide to Crafting Breakthrough Strategy was published by Harvard Business School Press in 2000 and was shortlisted for the *Igor Ansoff Strategic Management Award* in 2000 as the best strategy book of the past two years. His next book (with Paul Geroski), entitled Fast Second: How Smart Companies Bypass Radical Innovation to Enter and Dominate New Markets was published in January 2005 and was on the Short List of the *Financial Times-Goldman Sachs Management Book of the Year* in 2005. His latest book was entitled: Game-Changing Strategies: How to Create new Market Space in Established Industries by Breaking the Rules and was published by Jossey-Bass in June 2008. He is currently working on his new book (with Anita McGahan) provisionally entitled: Architects of Change: How ordinary people bring about social change.

His current research interests include the management of business model innovation and the use of innovation and creativity to achieve strategic breakthroughs.